Australian AIR FREIGHT SUMMIT 2027

ORGANISER

AMDA FOUNDATION LIMITED

MAJOR PARTNERS

Avalon™ Airport Melbourne

FTA FREIGHT & TRADE ALLIANCE

Connecting the Leaders Shaping the Future of Air Cargo, Logistics and Supply Chains.

Held in conjunction with Avalon Australian International Airshow
Tuesday 23 (Day 1), Wednesday 24 (Day 2) & Thursday 25 (Day 3) February 2027

ADMA Foundation, Freight & Trade Alliance (FTA) and Avalon Airport will host the inaugural Australian Air Freight Summit (AAFS) at Avalon 2027, bringing together senior leaders from the air freight, cargo, aviation, airport and logistics sectors. Held alongside the Avalon Australian International Airshow, the Summit will provide a dedicated platform for industry collaboration, business development and strategic discussion focused on the future of air freight across Australia and the Indo-Pacific.

The timing aligns with strong market growth, with the National Freight Data Hub forecasting a 103% increase in air freight volumes between 2020 and 2050, and IATA reporting 4.1% year-on-year growth in Asia-Pacific air cargo demand in July 2026. This expansion reinforces air freight's role as a strategic enabler for high-value, time-critical goods.



WHY GET INVOLVED?

Australia's air freight industry sits at the heart of global trade, supply chain resilience and economic growth. As cargo volumes, infrastructure investment and international connectivity continue to expand, the need for industry collaboration has never been greater.

The Australian Air Freight Summit will provide a forum for:

- Airlines and cargo operators
- Freight forwarders and logistics providers
- Airports and infrastructure owners
- Ground handlers and terminal operators
- Government agencies and regulators
- Technology and supply chain innovators
- International industry stakeholders and investors

DEMONSTRATE THOUGHT LEADERSHIP

Align your organisation with important industry discussions surrounding infrastructure, trade, innovation, sustainability, technology and future growth opportunities.

CONFERENCE ENQUIRIES: conferences@amda.com.au | **SPONSORSHIP ENQUIRIES:** expo@amda.com.au

Australian AIR FREIGHT SUMMIT 2027

SPONSORSHIP OPPORTUNITIES

WHY SPONSOR?

Sponsorship provides organisations with a powerful platform to position themselves as leaders within Australia's growing air freight and logistics sector. Increase Brand Visibility and gain exposure to a targeted audience of industry executives, airport operators, freight forwarders, cargo specialists, government representatives and key decision-makers before, during and after the event. Strengthen industry relationships and join the conversation at the 'FIRST' AAFS2027.

MAJOR SUMMIT SPONSOR

Position your organisation as the premier supporter of the 'FIRST' Australian Air Freight Summit. The AAFS Summit Sponsor receives category-leading visibility across summit marketing, delegate communications, onsite branding, and program content, aligning your brand with Australia's emerging platform for air freight, cargo, logistics, and aviation industry leaders.

SUMMIT SPONSOR

Showcase your commitment to advancing the air freight and logistics sector through a high-profile partnership with the Summit. Summit Sponsors benefit from strong brand exposure throughout the event, access to key industry stakeholders, and opportunities to engage with delegates, speakers, airports, freight operators, and supply chain professionals.

SUMMIT CARRY BAG SPONSOR

Distributed at AAFS and used throughout the event, this highly visible branding opportunity provides lasting exposure while enhancing the attendee experience for industry leaders, decision-makers, and aviation logistics professionals. Opportunity to provide merchandise in bag – at sponsor expense.

HOSPITALITY SPONSOR

Position your organisation as the Hospitality Sponsor of the Australian Air Freight Summit, supporting the networking breaks where delegates, speakers and industry leaders come together over tea, coffee and refreshments.

	MAJOR SUMMIT SPONSOR	SUMMIT SPONSOR	SUMMIT CARRY BAG SPONSOR	HOSPITALITY SPONSOR
INVESTMENT				
A$1,000 (k)	35k	20k	12k	6k
Opportunities Available	1	4	1	1
PRE-EVENT RECOGNITION				
Logo and company bio on event website	✓	✓	✓	✓
Sponsor announcement in event eNews and LinkedIn	✓	✓	✓	✓
Feature in eNews	3	2		
Sponsor Announcement on LinkedIn	✓	✓	✓	✓
LinkedIn Posts	3	2	1	
ON-SITE RECOGNITION				
Sponsor listing & Logo in the Official Event Guide	✓	✓	✓	✓
Sponsor listing & Logo in the Official App	✓	✓	✓	✓
Logo on sponsor recognition boards	✓	✓	✓	✓
On-site Branding Opportunities	2	✓		
Colour advertisement in Event Guide	1			
TICKETING				
Official Sponsor Badges	4	4	2	2
Delegation Lounge access	4			
Invitations to Official Organiser & Stakeholder events	✓	✓		
POST EVENT RECOGNITION				
FTA "2027 Across Borders" publication	Front cover + full page coverage	Full page coverage	Half page coverage	Half page coverage

Note: Across Borders is FTA and APSA's flagship annual publication, placing your brand directly in the hands of members through hard-copy distribution and extending its reach to more than 3,000 recipients electronically—delivering valuable visibility across Australia's freight and trade community.

All pricing inclusive of GST.

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AVALON AUSTRALIAN INTERNATIONAL AIRSHOW

www.airshow.com.au